

Strategic Activation Sprint™

See what's blocking your strategic initiative — before it costs you a year.

Most initiatives don't fail because the strategy is wrong — they fail because no one activates the doing. But where it breaks down isn't visible until it's too late.

Sprint Overview






- 8 weeks
- 40–120 people
- From strategy to activation

We activate your initiative — and surface strengths and blockers.

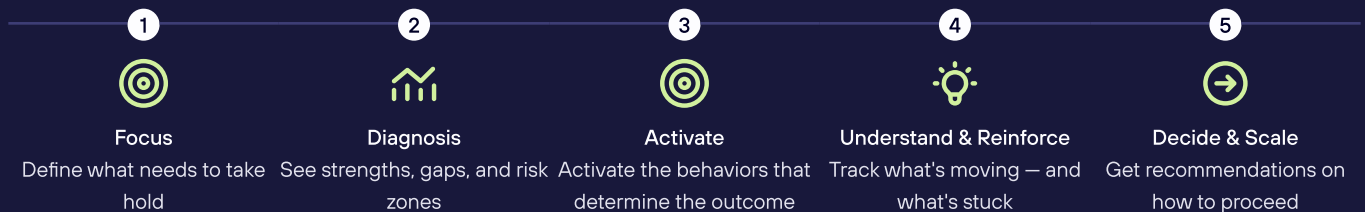
The sprint combines your strategic initiative with Zebrain's framework for activation capability.

- 1** Is the organization ready to receive your initiative?
We activate your strategic initiative with a selected group within the organization — and measure how it actually lands.
- 2** Does the capability exist to make it stick?
Zebrain's framework activates the behaviors that determine capability — and measures strengths and gaps.

We help you understand





-  **Clarity & direction**
Do people understand what matters?
-  **Movement & adaptation**
Is the initiative being put into motion?
-  **Follow-up & reinforcement**
Is there a will to learn and develop?
-  **Operationalization & accountability**
Does the initiative become concrete in everyday work?
-  **Sustainable execution capability**
Are the conditions in place to sustain it over time?
- + Your strategic initiative**
We activate, measure, and follow up.

How it works



What it's suited for





Particularly suited for initiatives such as:

-  Leadership development
-  AI Adoption & AI Fluency
-  Transformations and change management
-  Productivity and ways of working
-  Strategy implementation

Recommended group size: 40–120 people.
The larger the group, the more reliable the results.

What you receive

After 8 weeks you get a clear and concrete picture of:

-  Your strengths — and what to build on
-  What risks are stopping your initiative
-  The concrete gaps that need to be closed
-  A decision basis for how to scale what works



Delivered as an executive report with insights, signals, and recommendations.

Investment

Price depends on group size and scope. Includes platform, analysis, and delivery.

A focused way to create early signals, reduce risk and build better decision support before scaling further.

Why Zebrain?

Prove readiness before scaling. Evidence to see if the organization can execute, adopt and sustain — before rollout.

Lower risk. Better decisions. Higher success rate.

AI-powered. People-centered. Impact-driven.